

Transcending Organisational Boundaries

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Overview

- **Transcending organisational boundaries**
- **Some facts.....**
- **GeoEnablement**
 - **The GIS becomes part of mainstream IT plumbing**
- **Demo – BPM & ArcGIS**
- **Wrap up**

Some Facts Some Projections

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Population

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**Yeah, but
so what ?**

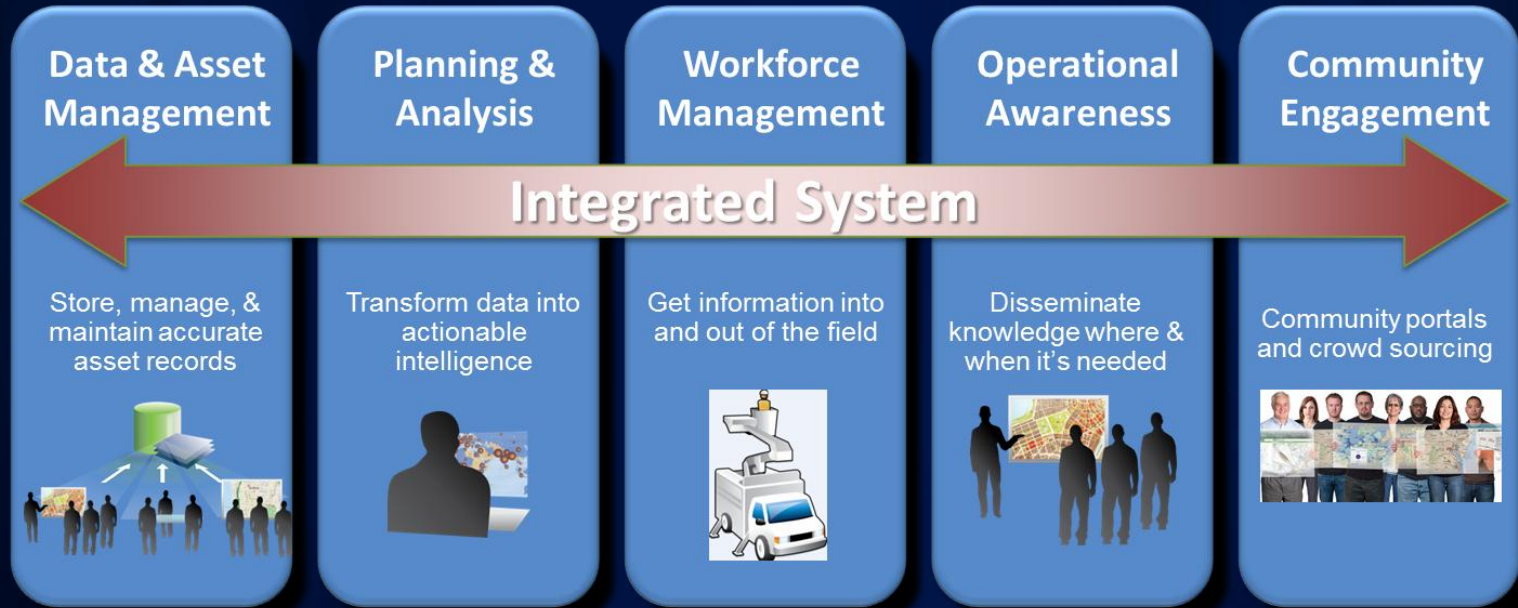
Changing Times

- **Our world continues to change.....**
- **We will all need to “do more with less”**
- **Business continues to change.....**
- **Management today has a focus on Productivity....**

Transcending Boundaries

- **Collaboration will be more common....**
- **We need to “Go Beyond” our traditional boundaries.....**
- **In fact boundaries will blur.....**

Common Patterns of Business Behaviour



Two Workflows

Same Patterns, Different Solutions

GeoCentric Workflows

Asset / Data Management
Planning and Analysis
Field Operations
Operational Awareness
Citizen Engagement

GeoEnabled Workflows

Data Integration via location
Trends, What if's, Patterns
Business support
Spatial Viewing



Cloud Computing

- **Extends organisations into the Web**
- **Provides a familiar environment to work in for GIS**
- **Enables elasticity in compute capacity – events etc**
- **Examples – EVOC, QRA, AKF.....**

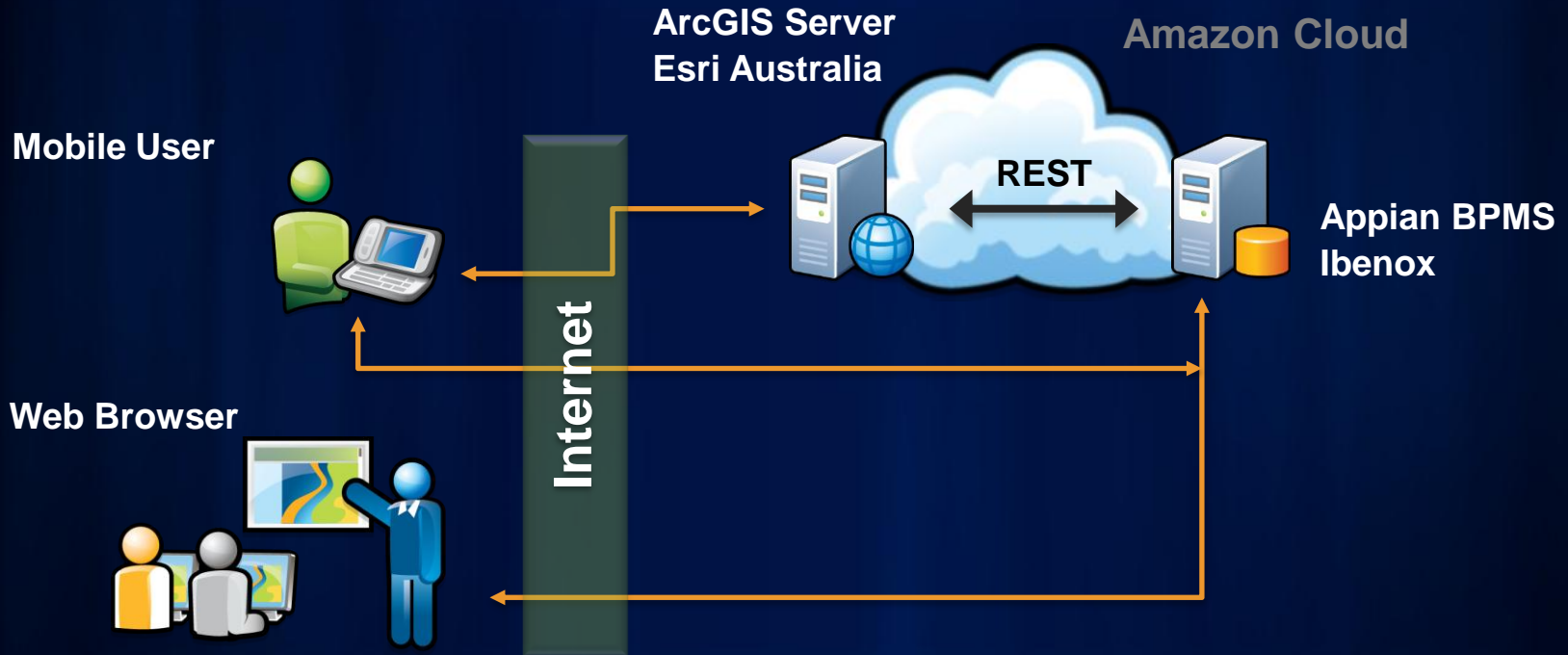
Cloud Computing Example

Queensland's Emergency Virtual Operations Centre
(EVOC)

What does all this mean?

- Our relationship with Ibenox....
- Appian and Esri integration
- COTS approach
- Intro to our demo....

Demo Concepts



Location Intelligence – Part of the Process

Business Process Modeling & ArcGIS Server

Summary

- **Rapidly improve customer experience/efficiency using BPM and LI**
- **Power decisions in a business process using LI**
- **Build with re-use in mind**
- **Think outside the map – LI in BPM is one way**
- **Less visible but no less potent**

Data Providers / Collaborators



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Additional Information

- Enterprise GIS Resource Centre <http://bit.ly/p6zwRt>
- Appian BPM (Ibenox) <http://www.ibenox.com>

Thank you

Questions?



esri Australia